

ADOPTIONS FROM THE
HEART PRESENTS:

FALL
Festival
ROSE TREE PARK

SPONSORSHIP
PROPOSAL

Will be Held on

November 3rd
Rose Tree Park
Media, PA 19063

Organized by

**Adoptions From
The Heart**



ABOUT THE EVENT



**DATE:
NOV 3RD
2024**

**TIME:
11AM-4PM**

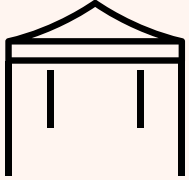
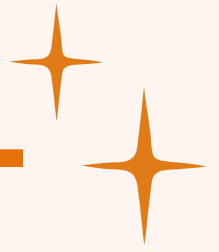
Adoptions From The Heart is excited to host our first Fall Festival at Rose Tree Park! This is an outdoor event for all ages, filled with exciting activities, local craft vendors, kids activities, raffles and more!

OUR GOALS

Adoptions From the Heart is raising money towards our programs and services, the Expecting and Birth Parent Support Fund, and Birth Parent Scholarship Fund. The Scholarship fund supports Birth Parents looking to fulfill their academic goals by providing scholarships for students in universities, colleges, trade schools, education certificates and professional development.

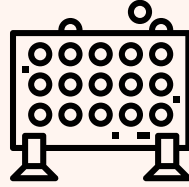


ABOUT THE EVENT



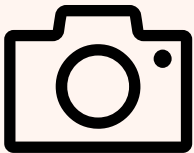
LOCAL VENDORS

We are inviting vendors from our community to set up, showcase their products, and sell their items.



FREE CHILDREN'S GAMES

We will have giant connect 4, corn hole, bubbles, and more free activities



HOLIDAY PHOTOSHOOT STATIONS

There will be a station for family photos, where families can choose between a Fall backdrop or Winter backdrop



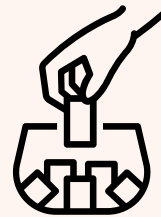
DJ/LIVE MUSIC

We will have live music so that people can enjoy while shopping, or doing kids activities.



PAID ACTIVITIES

We are planning to have moon bounces, inflatable activities for the kids.



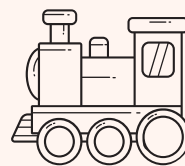
RAFFLES

AFTH is hosting a huge raffle so that we can raise money for our Birth Parent Scholarship Fund.



CARNIVAL ACTIVITIES

We plan to have fun carnival games where kids can play and earn a prize



TRACKLESS TRAIN RIDES

We would love to have trackless train rides for the kids.



WAYS YOUR BUSINESS CAN PARTICIPATE

Here are ways that your business can sponsor our Fall Festival:



OVERALL CO-SPONSOR



CARNIVAL GAME SPONSOR



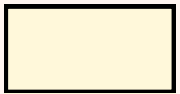
**MOON BOUNCE SPONSORS
(2 SPOTS AVAILABLE)**



FAMILY PHOTO SPONSOR



TRACKLESS TRAINRIDE SPONSOR



MUSIC SPONSOR



RAFFLE SPONSOR



FACE PAINTING SPONSOR



COMMUNITY SUPPORTER

NOTE:

Sponsorships and spaces are limited, to reserve your sponsorship sign up today! Sponsors are due October 18th. All sponsors will be reviewed and need final approval upon inquiring.

OVERALL EVENT CO-SPONSOR

\$3,000



Included in all promotion leading up to the event-digital, social, email marketing, and whole page advertisement in AFTH newsletter reaching 30,000 families



Press Releases- PR Pitching
We will write a press release stating our collaboration



Logo and live link on AFTH.org to highlight your participation of co-sponsoring our Fall Fest



Signage at the entrance of our Fall Festival



Free 10x10 space to promote your business if wanted



Distribution of company's marketing material/giveaways at the picnic



Business exposure in our Small Business Gift Guide during the holidays reaching 30,000 families



Guest appearance in any AFTH Adoption & Beyond Podcast episode of choice

\$5,000 Value

\$500

CARNIVAL GAME SPONSOR

\$1200 Value



- **Signage at the Carnival Game section**
- **Display booth**
- **Inclusion in our AFTH website with logo & live link**
- **A quarter page advertisement in AFTH newsletter reaching 30,000 families**
- **Inclusion in all email blast promotion to our email list**
- **Inclusion in our AFTH Holiday Gift Guide**
- **(1) Social Media Shoutout on our Facebook page (20k followers)**

\$700

MOON BOUNCE SPONSOR

\$1200 Value- 2 SPOTS AVIALABLE

- **Signage at the Moon Bounce section**
- **Display booth**
- **Inclusion in our AFTH website with logo & live link**
- **A quarter page advertisement in AFTH newsletter reaching 30,000 families**
- **Inclusion in all email blast promotion to our email list**
- **Inclusion in our AFTH Holiday Gift Guide**
- **(2) Social Media Shoutout on our Facebook page (20k followers)**



\$300

FAMILY PHOTO SPONSOR

\$800 Value



- **Signage at the Family Photo section**
- **Display booth**
- **Inclusion in our AFTH website with logo**
- **A shoutout in AFTH newsletter reaching 30,000 families**
- **Inclusion in all email blast promotion to our email list**
- **Inclusion in our AFTH Holiday Gift Guide**

\$250

RAFFLE SPONSOR

\$800 Value

- **Signage at the Raffle section**
- **Display booth**
- **Inclusion in our AFTH website with logo**
- **A shoutout in AFTH newsletter reaching 30,000 families**
- **Inclusion in all email blast promotion to our email list**
- **Inclusion in our AFTH Holiday Gift Guide**



\$500

MUSIC SPONSOR

\$1200 Value



- **Signage at the Music section**
- **Display booth**
- **Inclusion in our AFTH website with logo & live link**
- **A quarter page advertisement in AFTH newsletter reaching 30,000 families**
- **Inclusion in all email blast promotion to our email list**
- **Inclusion in our AFTH Holiday Gift Guide**
- **(1) Social Media Shoutout on our Facebook page (20k followers)**

\$800

TRACKLESS TRAINRIDE SPONSOR

\$1200 Value

- **Signage at the Trackless Train Ride section**
- **Display booth**
- **Inclusion in our AFTH website with logo & live link**
- **A quarter page in AFTH newsletter reaching 30,000 families**
- **Inclusion in all email blast promotion to our email list**
- **Inclusion in our AFTH Holiday Gift Guide**
- **(2) Social Media Shoutout on our Facebook page (20k followers)**



\$225

FACE PAINTING

\$800 Value



- **Signage at the Face Painting section**
- **Display booth**
- **Inclusion in our AFTH website with logo**
- **A shoutout in AFTH newsletter reaching 30,000 families**
- **Inclusion in all email blast promotion to our email list**
- **Inclusion in our AFTH Holiday Gift Guide**

\$100

COMMUNITY SUPPORTER

- **Inclusion in our AFTH website with logo**
- **A shoutout in AFTH newsletter reaching 30k families**
- **Inclusion in our AFTH Holiday Gift Guide**



Thank You

SIGN UP

Sponsorships and spaces are limited, to reserve your sponsorship sign up today!

Thank you for your sponsorship and we look forward to working with you! If you have any questions or would love a custom sponsorship package please contact JulieT@afth.org

Checks:

Please make checks payable to:

ATTN: AFTH Fall Fest Sponsor
Adoptions From the Heart
30-31 Hamstead Circle
Wynnewood PA 19096

Virtual Payments

To pay virtually, please visit:

<https://afth.org/professionals/corporate-giving/>

*Virtual payments are subject to a processing fee.

DEADLINE

Sponsorship registration and payments are due by October 18th.



Adoptions From The Heart[®]