

ADOPTIONS FROM THE HEART
PRESENTS:

FIND

THEIR

FOOTING

5k/Walk & Festival



DASHING THROUGH THE DECADES

CELEBRATING 40 YEARS

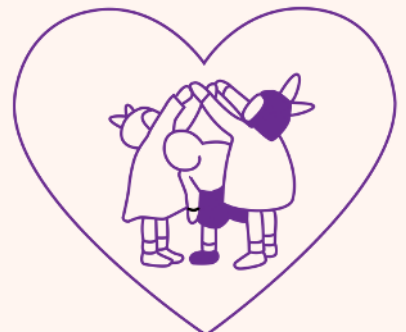
**SPONSORSHIP
PROPOSAL**

Will be Held on

**April 26th
Rose Tree Park
Media, PA 19063**

Organized by

**Adoptions From
The Heart**



ABOUT THE EVENT



**DATE:
APRIL 26TH
2025**

TIME OF EVENTS:

**5K/WALK
REGISTRATION: 8:30AM**

KIDS DASH- 9:15AM

5K/WALK: 9:30

FESTIVAL: 10AM- 3PM

Join us on April 26th at Rose Tree Park in Media, PA, for the 9th Annual Find Their Footing 5K/Walk & Festival! This year's theme, Dashing Through the Decades, celebrates AFTH's 40th anniversary milestone. After the race, the celebration continues with a lively festival featuring vendors, music, kids' activities, inspiring speakers, and more. All proceeds will support our Expecting & Birth Parent Support Fund, helping us make a meaningful impact in the lives of those we serve.

OUR GOAL

Adoptions From The Heart is raising funds to support birth parents in need. Our Expectant & Birth Parent Support Fund provides essential financial assistance for housing, food, and transportation, helping them regain stability.



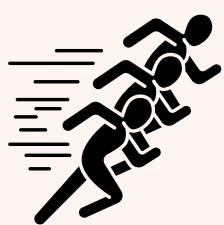
FESTIVAL HIGHLIGHTS

DASHING THROUGH THE DECADES

CELEBRATING OUR 40TH YEAR

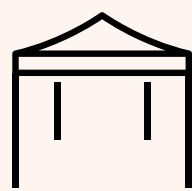
5K/WALK

FESTIVAL



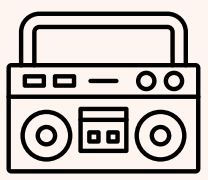
5K/WALK

The festival will kick off with our 5k/walk. Our registration will begin at 8:30am. Top overall placers will be receiving prizes.



LOCAL /FOOD VENDORS

We are inviting vendors from our community to set up, showcase their products, and sell their items.



THEMED REFUEL STATIONS

We will have themed refuel stations at each mile of the course. This will include large Rubik's Cubes and more.



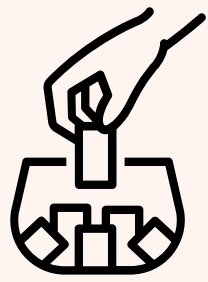
DJ/LIVE MUSIC

There will be live music where attendees can listen to music after the race and spend time walking around the festival grounds.



KIDS DASH

Our kids dash will begin at 9:15am and it is free to enter! Kids will receive a medal and certificate for participating.



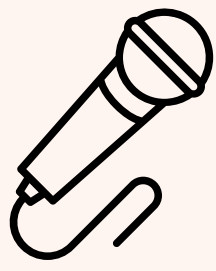
RAFFLES

AFTH is hosting a huge raffle so that we can raise money for our Birth Parent Scholarship Fund.



AFTER RACE AWARDS CEREMONY

During our festival we will have award ceremony for our runners and give out prizes to top overall runners in different age categories and top fundraisers.

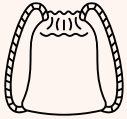


40 YEAR ANNIVERSARY SPEECHES

At our festival we will hear from members of AFTH speak about their stories and why this event is so special.

HOW YOUR BUSINESS WILL BE HIGHLIGHTED

Depending what sponsorship level you choose here are some ways your business will be highlighted:



SWAG BAG PROMOTION

We will include your business's marketing materials in the swag bags given to all racers and participants.



SOCIAL MEDIA MARKETING

With **over 22,000 followers** on our social media platforms, we will feature your business in our social media promotions.



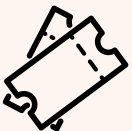
WEBSITE LOGO PLACEMENT

Your logo will be placed on AFTH website for one year reaching over 30,000 clients



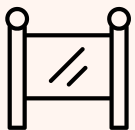
EMAIL MARKETING

With an expensive email list we will promote your company in all email marketing promotions for our event.



FREE 5K RACE TICKETS

We will include free tickets for a certain amount of runners for your group.



SIGNAGE AT THE EVENT

We will be highlighting your company logo at specific stations at our event.



T-SHIRT LOGO PLACEMENT

Your company logo will be placed on the back of our 5k race t-shirts

& MORE!

NOTE:

Sponsorship opportunities and vendor spaces are limited—sign up today to secure your spot! **The deadline for sponsors is April 4th.** All sponsorships are subject to review and final approval.

SPONSORSHIP OPTIONS

MAIN PRESENTING SPONSOR

\$3,000

(Limited to 1 sponsor) **\$5,000 Value**

Bolded items highlight exclusive perks not available at lower sponsorship levels.

YOU WILL RECEIVE:



- **Exclusive presenting sponsor for the entire 5K & festival**
- **Premium large logo placement at the top of the 5K shirts' back**
- **Special recognition announcement before the main speakers at the festival**
- **Large logo featured on racer swag bags**
- **Prime booth location in a high-traffic area at the festival**
- **Opportunity to display corporate banner at start/finish line**
- **Two social media promotion posts to 22k+ followers**
- **Full-page ad in the AFTH newsletter, reaching over 30k clients**
- Company logo featured across all race promotions
- Opportunity to provide inserts or samples for the swag bags
- Featured logo with a live link on the race & AFTH website for one year
- Mention in the AFTH newsletter, reaching over 30k clients
- Complimentary race entry **for six participants**

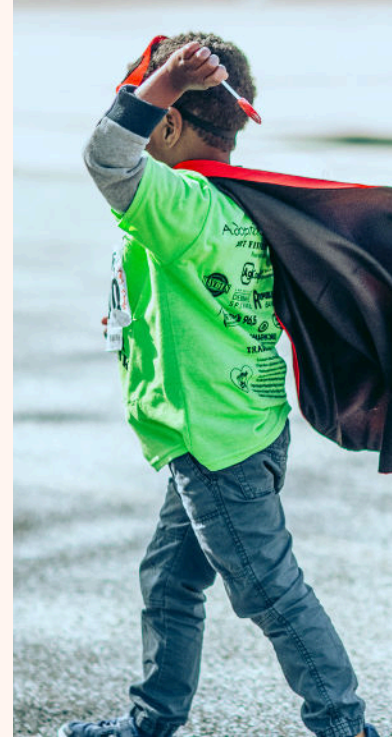
SPONSORSHIP OPTIONS

\$1,500

TOP PRIZE DONATION SPONSOR (Limited to 1 sponsor) \$3000 Value

YOU WILL RECIEVE:

- **Opportunity to present the cash prize to 1st place finisher**
- **Premium top logo placement on the back of the 5K shirt**
- **Booth space at the festival**
- **Half-page ad in the AFTH newsletter, reaching over 30k clients**
- **Company logo featured throughout race promotions**
- Special business recognition during the award ceremony
- Opportunity to include inserts or samples in the swag bag
- Featured logo with a live link on the race & AFTH website for one year
- Mention in the AFTH newsletter, reaching over 30,000 clients
- Complimentary race entry for **four participants**



\$1000

T-SHIRT SPONSOR \$2000 Value

YOU WILL RECIEVE:

- **Premium logo placement on the back of 5k shirts**
- **Featured logo with a live link on the race & AFTH website for one year**
- **Company recognition at our café/lounge station**
- **Prime booth location in a high-traffic area at the race grounds**
- **Recognition during the awards ceremony**
- Opportunity to include inserts or samples in the swag bag
- Mention in the AFTH newsletter, reaching over 30k clients
- Included in an email blast announcement.
- Complimentary race entry for **two participants**



Bolded items highlight exclusive perks not available at lower sponsorship levels.

\$800

MEDAL SPONSOR

\$1500 Value

YOU WILL RECIEVE:

- **Medium logo** featured on the back of 5K shirts
- **Logo placement on the race website**
- **Signage displayed at the registration tent**
- **Mentioned in a social media post**
- Mentioned on one email blast
- Logo displayed on the AFTH website for one year
- Opportunity to include inserts or samples in the swag bag
- Table space at the race grounds
- Mention in the AFTH newsletter, reaching over 30k clients



\$500

MUSIC SPONSOR

(Limited to 1 sponsor) \$1000 Value

YOU WILL RECIEVE:

- **Small logo featured on back of 5k shirts**
- Logo and live link on AFTH website for one year
- **Signage at the music station**
- Opportunity to include inserts or samples in the swag bag
- Table space at the race grounds
- Mention in the AFTH newsletter, reaching over 30k clients
- **Mentioned in one email blast**



\$500

DECADES PHOTOBOOTH SPONSOR

\$1000 Value

- **Small logo featured on back of 5k shirts**
- Logo and live link on AFTH website for one year.
- **Signage at decades photobooth**
- Opportunity to include inserts or samples in the swag bag
- Table space at the race grounds
- Mention in the AFTH newsletter, reaching over 30k clients
- **Mentioned in one email blast**



SPONSORSHIP OPTIONS



\$300

REFUEL STATION SPONSORS \$700 Value



- Logo on AFTH website for one year
- Logo placement on race website
- **Signage at a refuel station**
- Table space at the race grounds
- **Opportunity to include inserts or samples in the swag bag**
- Mention in our AFTH newsletter reaching over 30,000 clients



\$150

COMMUNITY SPONSOR



- Table space at festival grounds
- Logo placement on AFTH & race website for one year
- Mention in our AFTH newsletter reaching over 30,000 clients



CUSTOM SPONSORSHIP PACKAGE

If you're interested in a **custom sponsorship package** tailored to your business's marketing needs, we can create a personalized opportunity for you. Contact Julie, our Public Relations & Event Coordinator, at JulieT@afth.org to discuss your options.



Thank You

SIGN UP

Sponsorships and spaces are limited, to reserve your sponsorship sign up today!

To partner with Adoptions From The Heart as a sponsor, please contact Events and Marketing Coordinator, Julie Tran at JulieT@afth.org.

Checks:

Virtual Payments

Please make checks payable to:

ATTN: FTF 5k/Walk Sponsor
Adoptions From the Heart
30-31 Hamstead Circle
Wynnewood PA 19096

To pay virtually, please visit:

<https://afth.org/professionals/corporate-giving/>

*Virtual payments are subject to a processing fee.

DEADLINE

Sponsorship registration and payments are due by April 4th.



Adoptions From The Heart®