

Adoptions From The Heart®

# HEART-TO-HEART SPONSORSHIP PROPOSAL

Helping build beautiful families since 1985



## Proposal By:

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Adoptions From the Heart  
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## Address:

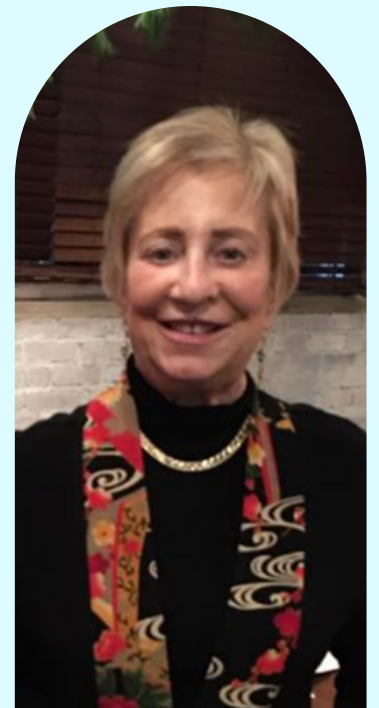
Adoptions From the Heart  
30-31 Hamstead Circle.  
Wynnewood PA 19096  
(610)642-7200

# ABOUT US

AFTH is a private, 501C3 nonprofit infant and young child-placing adoption agency. **Began by an adoptee in 1985, Maxine Chalker** integrated her personal experience into her vision for the agency. AFTH's unique approach to adoption was shaped by centering the experiences of adoptees in addition to understanding the perspectives of birth and adoptive parents.

**Education and support are the heart of what we do to foster life-long learning, and empathy within the adoption community.** Our goal is to empower expecting parents by offering comprehensive education about all available choices, ensuring they can make decisions free from pressure or bias, in line with our inclusive ethos

AFTH continues to remain true to Maxine Chalker's original vision and is unwavering in our commitment to advocacy, **ensuring every individual's voice is heard and respected and that our services remain a beacon of support and empowerment for all members of the for all members of the adoption triad.**



-Maxine Chalker,  
Founder of Adoptions  
From the Heart

# ABOUT OUR HEART-TO- HEART EVENTS



The Heart-to-Heart events were created to share the voices of the members of the Adoption community. Each year we present three virtual events to bring you the perspective of those who have experience with the adoption process. We have dedicated to Birth Parents, Adoptees and the community as a whole.



Join us in our fundraising initiatives as we offer these various sponsorship packages designed to provide your organization with valuable exposure and recognition.

"I have enormous respect for the services and resources Adoptions From The Heart offers to birthparents post-placement, and I wanted to support that effort."

~ **Debbie Spivack**

Principal Attorney at Offit Kurman  
on why she chooses to sponsor AFTH



# PURPLE SPONSOR

## \$2,000 (\$250 DISCOUNT)

Our Purple Sponsor will be the Presenting Sponsor of ALL of our Heart-to-Heart events

### What's Included

- Video Promotion in the beginning of our H2H presentation
- Sponsor mention at the end of ALL H2H presentations
- A press release about our partnership
- PR pitching to media outlets about our partnership  
\*no guaranteed coverage\*
- Three promotional social media posts for all H2H events (20,000 followers)
- Guest appearance at an Adoption and Beyond Podcast episode of choice
- A whole page advertisement in our AFTH Newsletter reaching over 3500 families
- Mention in ALL our email blast about H2H leading up to the event
- Business exposure in our Small Business Gift Guide

OUR PURPLE SPONSOR WILL ALSO RECIEVE TEAL SPONSOR BENEFITS



# TEAL SPONSOR

\$1500 (\$150 DISCOUNT)

Our Teal Sponsor will be the Sponsor of 2 of our Heart-to-Heart Events



## What's Included

- Sponsorship Mention at the end of two H2H presentations
- Supporting sponsor of one of our Adoptions and Beyond Podcast Mention with logo placement
- A half page advertisement in our AFTH Newsletter reaching over 3500 families
- Two promotional social media posts for all events (20,000 followers)
- Logo mention in ALL our email blast about H2H leading up to the event
- Mention in our email blast about the two H2H leading up to the event
- Business promotion in our Small Business Gift Guide during the holidays
- Logo display & live link of AFTH website



OUR TEAL SPONSOR WILL ALSO RECIEVE YELLOW SPONSOR BENEFITS

# YELLOW SPONSOR

**\$500 (\$250 DISCOUNT)**

Our Yellow Sponsor will be the Sponsor of 1 of our Heart-to-Heart Events

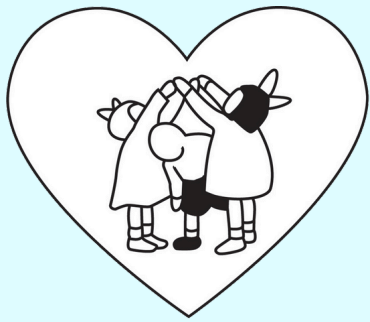
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## What's Included

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- Sponsorship Mention at the end of one H2H presentations
- A business mention advertisement in our AFTH Newsletter reaching over 3500 families
- One promotional social media posts for all events (20,000 followers)
- Mention in our email blast about the one H2H leading up to the event
- Logo on AFTH Website





# THANK YOU

We look forward to working with you!

If you have any questions or would love a custom sponsorship package please contact [JulieT@afth.org](mailto:JulieT@afth.org)

## Together we will make a difference in our community!

### Checks:

**Please make checks payable to:**

ATTN: AFTH Sponsorship Program  
Adoptions From the Heart  
30-31 Hamstead Circle  
Wynnewood PA 19096

### Virtual Payments

**To pay virtually, please visit:**

**Adoptions From The Heart  
Corporate Giving.**

\*Virtual payments are subject to a processing fee.

