



# 36TH ANNUAL FAMILY PICNIC

## SPONSORSHIP PROPOSAL

EVENT DATE:

June 7<sup>th</sup> 2026  
Lukens Park  
540 Dresher Rd  
Horsham, PA 19044

ORGANIZED BY:

Adoptions From the Heart  
30-31 Hampstead Circle  
Wynnewood PA 19096

# ABOUT US

AFTH is a private, 501C3 nonprofit infant and young child-placing adoption agency. **Began by an adoptee in 1985, Maxine Chalker** integrated her personal experience into her vision for the agency. AFTH's unique approach to adoption was shaped by centering the experiences of adoptees in addition to understanding the perspectives of birth and adoptive parents.



*– Maxine Chalker,  
Founder of AFTH*

Education and support are the heart of what we do to foster life-long learning, and empathy within the adoption community. Our goal is to empower expecting parents by offering comprehensive education about all available choices, ensuring they can make decisions free from pressure or bias, in line with our inclusive ethos.

AFTH continues to remain true to Maxine Chalker's original vision and is unwavering in our commitment to advocacy, ensuring every individual's voice is heard and respected and that our services remain a beacon of support and empowerment for all members of the for all members of the adoption triad.



**“Adoptions From The Heart continues to uplift and support me when I need it. Sometimes it is financially, but other times it is being a safe space for me to have a voice, feel loved, appreciated, and seen.”**

*-Mary, AFTH Birthmother*

# ABOUT OUR EVENT

We are excited to host our Annual Family Picnic! Our annual picnic is our favorite and largest event of the year that celebrates families brought together by adoption. This a great place for Birth and Adoptive families to reunite and connect.



**DATE:** SUNDAY, JUNE 7TH 2026

**TIME:** 11AM - 2PM

**PLACE:** LUKEN'S PARK (HORSHAM, PA)

## ACTIVITIES:

- CHILDREN'S GAMES
- CHILDREN'S CRAFT TABLE
- BASKET RAFFLES & 50/50
- MUSIC/DJ
- ICE CREAM TRUCK
- FAMILY REUNIONS

... AND MORE!

# HOW YOUR BUSINESS WILL BE HIGHLIGHTED

*Depending what sponsorship level you choose here are some ways your business will be highlighted:*



## SOCIAL MEDIA MARKETING

With **over 22,000 followers** on our social media platforms, we will feature your business in our social media promotions.



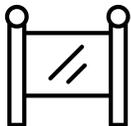
## WEBSITE LOGO PLACEMENT

Your logo will be placed on AFTH website for one year reaching over 30,000 clients



## EMAIL MARKETING

With an expensive email list we will promote your company in all email marketing promotions for our event.



## SIGNAGE AT THE EVENT

We will be highlighting your company logo at specific stations at our event.

## & MORE!

### NOTE:

Sponsorship opportunities are limited. Sign up today to secure your spot! **The deadline for sponsors is May 15th.** All sponsorships are subject to review and final approval.

"I have enormous respect for the services and resources Adoptions From The Heart offers to birthparents post-placement, and I wanted to support that effort."

**- Debbie Spivack**

Law Offices of Debbie E. Spivack  
on why she chooses to sponsor AFTH



# MAIN PRESENTING SPONSOR

\$1,500 (LIMIT TO ONE)

TOTAL VALUED OF \$2500

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## YOU WILL RECEIVE:

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- Exclusive presenting sponsor for the Annual Family Picnic
- Special recognition announcement at the start of the event
- Opportunity to display corporate banner at the registration tent
- Pitching to media outlets about our partnership  
\*No guaranteed coverage\*
- Press release about business shared in your location
- A whole page advertisement in our AFTH Newsletter reaching over 30,000 clients
- Three promotional social media posts promotion on our platform (24,291 followers)
- Distribution of company's marketing material/giveaways at the picnic
- Signage on registration yard sign
- Brand Exposure on ALL annual Family Picnic promotional material
- Logo display & live link on our website





# PURPLE SPONSOR

\$1000

TOTAL VALUED OF \$1500

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## YOU WILL RECEIVE:

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- Sponsor of one of the high traffic activities (signage displayed)
- Two promotional social media posts on our platform (24,291 followers)
- A half page advertisement in our AFTH Newsletter reaching over 30,000 clients
- Company logo on our event website for 1 year
- Company's live link on AFTH website
- Business promotion in our Small Business Gift Guide during the holidays
- Opportunity to pass out brochures or company promotional materials at registration booth



## OUR PURPLE SPONSOR WILL ALSO RECIEVE TEAL SPONSOR BENEFITS

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### BONUS BENEFITS

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- Table or display at the event
- AFTH Newsletter reaching over 3500 families

AND MORE!

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# TEAL SPONSOR

\$750

TOTAL VALUED OF \$1000

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## YOU WILL RECEIVE:

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- Sponsor of one of the high traffic activities (signage displayed)
- One promotional social media posts on our platform (24,291 followers)
- A quarter page advertisement in our AFTH Newsletter reaching over 30,000 clients
- Logo on our website
- Company's live link on AFTH website
- Company information at one of our high traffic activities

## OUR TEAL SPONSOR WILL ALSO RECIEVE YELLOW SPONSOR BENEFITS

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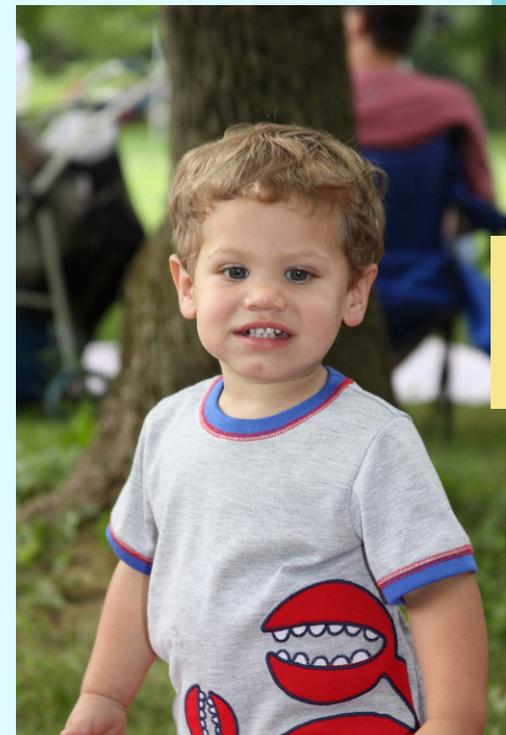
### BONUS BENEFITS

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- Table or display at the event
- AFTH Newsletter reaching over 3500 families

AND MORE!

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# YELLOW SPONSOR

\$500

TOTAL VALUED OF \$750

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## YOU WILL RECEIVE:

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- Logo on AFTH event website for one year
- Sponsor table or display at the event
- Signage at the crafts section
- Mention in our AFTH newsletter reaching over 30,000 clients



# COMMUNITY SPONSOR

\$250

TOTAL VALUED OF \$500

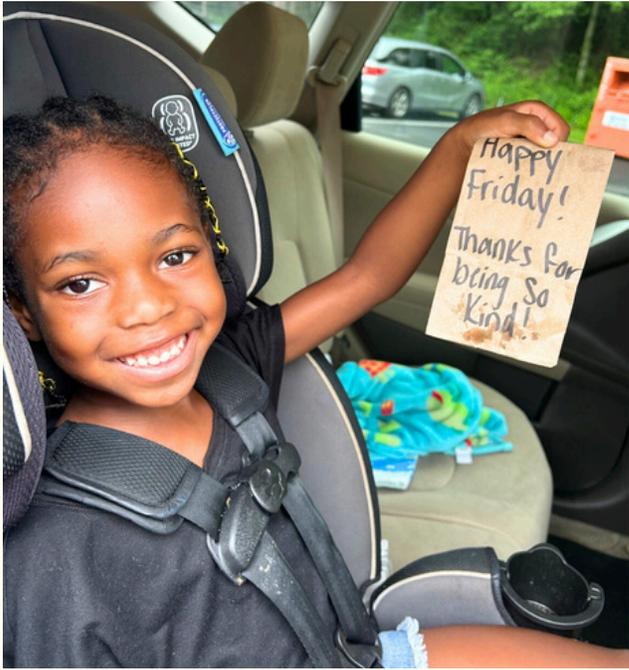
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## YOU WILL RECEIVE:

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- Table space at event grounds
- Logo placement on website for one year
- Mention in our AFTH newsletter reaching over 30,000 clients

# THANK YOU!



**WE LOOK FORWARD TO  
WORKING WITH YOU!**

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**Sponsorship REGISTRATION DEADLINE: *May 15th, 2026***

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ALL DONATIONS ARE TAX DEDUCTIBLE:  
501:C3 Tax ID: (23-2372152)

**Please e-mail company name, logo, and  
link to website to : [MayraHeafth.org](mailto:MayraHeafth.org)**

Please make check payable to:

ATTN: **Annual Family Picnic Sponsorship**

Adoptions From the Heart

30-31 Hamstead Circle

Wynnewood PA 19096

To pay virtually, please visit:

[Adoptions From The Heart Corporate Giving.](#)

Virtual payments are subject to a processing fee.